



**AAU Youth Basketball Club**  
3421 Martin Luther King Jr. Way  
Oakland, CA 94609  
[www.caballaz.com](http://www.caballaz.com)

April 1, 2008

Dear Sir/Madam:

CA Ballaz Basketball is a non-profit organization that is committed to the development, motivation, and quality instruction for serious basketball athletes. Our goal is to train Bay Area youth to be more competitive and marketable for college scholarship opportunities in athletics as well as academics.

We are offering you an opportunity to invest in our organization. As a component of our ongoing efforts to raise money to offset our players' fees, we are offering you the opportunity to advertise at the **CA Ballaz "8<sup>th</sup> Annual Hoops on the Hill" Tournament**. The tournament will be held at Merritt College, Holy Names, USF, Tice Valley Gymnasium, Skyline High, etc. on June 7 – 8. Teams from all over California will be participating in our tournament. An investment or contribution of any size will enable you to:

- Gain recognition for your business at our event
- Be associated with an effort to provide youth with an excellent athletic program
- Support low-income individuals and families

Our advertising event coordinator is willing to provide you with more detailed information concerning this event or the activities of our organization. We look forward to you joining us as a partner in our efforts to help enrich our Bay Area youth. Please call (510) 799-6748 and ask for Venita Davis to make inquiries or schedule a time for us to pick up your contribution or investment.

Sincerely,

Venita Davis  
Advertising Event Coordinator

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Please send your investment of any size and make it payable: **CA Ballaz**  
**3421 MLK, Oakland, CA 94609**  
**Attention: Venita Davis, Advertising**

Name: \_\_\_\_\_ Business: \_\_\_\_\_

Cost to advertise at tournament:

Banner: Must be provided by business or organization. Price: \$50.00

Program:

- **Name Only: \$10.00**
- **Business Card size: \$25.00**
- **¼ page: \$30.00**
- **½ page: \$50.00**
- **1 page: \$100.00**

All contributions or investments are 100% tax deductible.  
Federal Tax Payer ID: **04-3840740**